BAC partnership with Has

1. Scope of my project

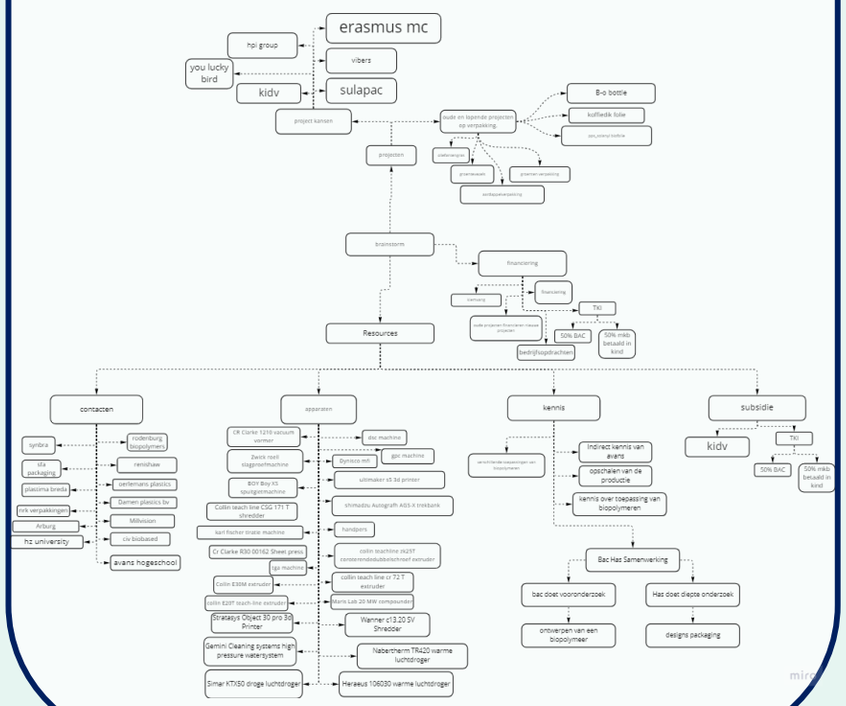
My internship project was to research the possibility for a partnership between the Has and BAC/Avans.

2. Goal of the project

The goal of the partnership is to be able to do projects about packaging. Currently there is a large market for bio based packaging which is not being exploited. By doing research and projects on these topics this low hanging fruit can be plucked by the BAC. Its partnership with the has brings with it the possibility to use each others knowledge for the benefit of both schools. As well as having access to the connections of both parties. In doing this a network could be created.

3.First steps

The first steps consisted of researching the organizations, which I did with mind maps and a business canvas



4. Ideate fase

After this I looked into possible projects ideas, through brainstorming with both parties I uncovered some ideas which show promise.

5. conclusion

In the future this partnership could launch multiple projects, according to the ideate fase the projects will mostly be orientated on education, or company projects.
The main benefit of this partnership is that both groups have skills which the other one doesn't have access to and which the other could fill.

6. Possible partners

Kidv, the knowledge institute of sustainable packaging,

Erasmus mc,

Name: Jesse ter Braake

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